

# Sean Jenkins

WEB • DESIGN • VIDEO • VOICE • MARKETING



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## Objective:

I'm a creative designer / web developer / digital marketing specialist with over 20 years of industry experience, currently looking for exciting new opportunities. Since 2001, I have been designing and developing websites for businesses of all sizes in countless different industries around the world. Over these past two decades, my skills have been constantly evolving and flowing with the latest technologies and trends on the Internet.



*I am known to be a work horse and I enjoy the unique design process I offer with each and every project.*



## Work history:

**2011-2022**     **Blue Ocean Interactive**     **Creative Director**

Web Candy had expanded and changed it's name to Blue Ocean Interactive and I maintained my lead designer career. Blue Ocean went on to win the Consumer Choice Award for best website design in Southern Alberta for the last 10 years in a row and my position evolved from Lead Designer to Creative Director where I developed and managed multiple other designers on the team.

**2009-2011**     **Web Candy**     **Senior Designer**

In June 2009, I was approached by this relatively new web design company called Web Candy. I was the second person to be hired into the company and had been key component to the company's success and growth. This became my full-time position as a lead designer.

**2001-2009**     **Contract/Freelance Web Designer**

My career began with freelance projects and contracts which led to the creation Gaia Media, my first business venture with a fellow freelance designer. In 2007, I was offered a lucrative real estate marketing contract that enabled me to further hone my skills and I managed to maintain and build a strong clientele base.



**FIRE LOTUS CREATIVE**

**2018-Present**

**Principal, Creative Director**

Fire Lotus Creative is the latest endeavour in my website design career. Utilizing the last 20+ years of my experience, I look forward to continuing to design professional and exciting new websites and digital marketing campaigns.

**[firelotuscreative.com](http://firelotuscreative.com)**

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## Education:

**Diploma in New Media Production and Design**  
**Diploma in High School**

**Southern Alberta Institute of Technology**  
**Ernest Manning High School**

**1999-2001**  
**1997-1999**

I remember my dad bringing home a new PC desktop in the early 1990's and I became obsessed with computers, games and graphics software such as Corel Graphics and MS Paint. When I graduated high school in 1999, I jumped into my career choice right after that summer of '99. I had always spent a lot of time on computers already and I was tinkering with programs like Adobe Photoshop 2 and Macromedia Flash 1... so it made sense to choose a path of website and graphic design. Since 2001, I have been working in the web design industry and have been constantly learning and adapting to the new software applications and technology as they emerge into the mainstream.

## Skills:

### Adobe Creative Cloud

Adobe products have been my main production software for my entire web design career. I remember starting to learn how to use Photoshop when it was at just version 4.0 in the late 90's. I am extremely proficient in the majority of the programs they offer, such as: Photoshop, Lightroom, Illustrator, InDesign, Acrobat, Premiere, After Effects, Audition, Character Studio, Bridge, and Media Encoder.

### Microsoft Office 365

Everyone has used Word, Excel or PowerPoint at some point in their career and the struggle to work with these programs can be very challenging at times. I have taken the time to learn and utilize Office products and have become very proficient in delivering customized documents, spreadsheets and especially animated and visually stunning presentations.

### CMS - Joomla & Wordpress

There are countless CMS packages to work with and Wordpress stands out as the most popular. Early into my career, I stumbled upon Joomla and it caught my attention and have been working with that particular software since its inception. I am also very familiar and capable working in Wordpress and Drupal as well. I typically recommend Joomla to my clients, but I am always open to an alternative CMS.

### Social Media Account Management Content Writing & Editing Website Hosting & Emails

Designing a beautiful new website is really only one part of the whole process of properly launching a project. Promotions on social media accounts, writing blogs and posts and sharing those articles are a big part of getting your new website some traction and following. I am also able to provide my clients with good hosting and email packages and I help with the setup and maintenance of the accounts.

### HTML & CSS Javascript PHP & MySQL

Being the web design business, it is a good thing to know and understand the coding languages behind the pretty designs. I am very skilled in working with HTML, CSS (SCSS), and JavaScript libraries such as JQuery. I am able to work with PHP and am able to manipulate and edit code when necessary. My database knowledge is where things start to become a bit too technical and I typically reach out to my special coding contacts for support.